

Message Text

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PAGE 01 ROTTER 00856 061600Z

ACTION EUR-12

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FM AMCONSUL ROTTERDAM

TO USDOC WASHDC

INFO SECSTATE WASHDC 2482

AMEMBASSY THE HAGUE

AMCONSUL AMSTERDAM

AMEMBASSY STOCKHOLM

UNCLAS ROTTERDAM 856

E.O. 11652: N/A

TAGS: BEXP, BTRA, NL

SUBJ: FOREIGN BUYER PROGRAM: STUDY TOUR ON USA WOOD
BUILDING PRACTICES

1. COMMERCIAL SECTION AMCONGEN ROTTERDAM HAS BEEN REQUESTED BY MR. M.E. COHEN, MANAGING DIRECTOR OF TRAEINFORMATION NEDERLAND, TO ASSIST HIM IN PLANNING U.S. ITINERARY AND PREPARING FOR A TWO WEEK STUDY TOUR IN APRIL 1978 ON USE OF WOOD IN U.S. HOUSING CONSTRUCTION.

2. TRAEINFORMATION NEDERLAND (SWEDISH WOOD-INFORMATION CENTER) IS AN ELEMENT OF THE DUTCH-SWEDISH CHAMBER OF COMMERCE, PROVIDING TECHNICAL INFORMATION TO THE DUTCH BUILDING INDUSTRY ON USE OF WOOD.

3. DUTCH SPECIALISTS IN THE TRADE ARE OF THE OPINION THAT GREATER USE OF WOOD FOR BUILDINGS IS POSSIBLE IN HOLLAND. PROPER INTRODUCTION OF OTHER WOOD CONSTRUCTION TECHNOLOGY AND PRODUCTS FOR TESTING IN THE DUTCH MARKET COULD BENEFIT U.S. SUPPLIERS AS WELL AS OTHER TIMBER EXPORTING COUNTRIES. THIS IS PARTICULARLY OPPORTUNE NOW BECAUSE TASTES AND THE EXPANDING AFFLUENCE IN HOLLAND ARE FOSTERING INCREASED DEMAND FOR WOOD
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FINISHING.

4. MR. COHEN AND D.B. PAUL OF BUILDING SCIENCES DEPARTMENT, UNIVERSITY OF TECHNOLOGY, DELFT, ARE PLANNING TO BEGIN U.S. ITINERARY IN WASHINGTON, D.C. THEY WOULD LIKE TO MEET WITH U.S. GOVERNMENT AUTHORITIES AND OTHER ASSOCIATIONS, ORGANIZATIONS, ARCHITECTS AND BUILDING CONTRACTORS TO DISCUSS AND WITNESS U.S. WOOD BUILDING PRACTICES APPLICABLE IN HOLLAND. THEY MAY BE

ACCOMPANIED BY OTHER AUTHORITIES, EDUCATORS AND CONSTRUCTORS
CONCERNED WITH BETTER AND MORE EFFICIENT CONSTRUCTION TECHNIQUES.

5. APPRECIATE IF FBP COULD SUGGEST WORKING ITINERARY FOR NOT
MORE THAN 15 DUTCH EXPERTS. WOULD FBP BE ABLE TO MEET WITH
COHEN AND PAUL UPON THEIR ARRIVAL IN WASHINGTON? WE WILL ADVISE
NAMES AND ARRIVAL DATES WHEN FIRM AND UPON FAVORABLE RESPONSE
FROM FBP. WE WILL CONTINUE TO COOPERATE WITH THIS EFFORT AND
PROMOTE FBP SUGGESTIONS AT UPCOMING BUILDING AND CONSTRUCTION
EQUIPMENT AND MATERIALS CATALOG EXHIBITION IN ROTTERDAM.
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